



AMENDMENT UNDER 37 C.F.R. § 1.114  
U. S. Application No. 09/770,225

ATTORNEY DOCKET NO. Q62215

### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

#### **LISTING OF CLAIMS:**

1-14. (canceled).

15. (currently amended): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the site server receiving personal information of the customer, wherein said received personal information is sent by the customer;

generating a unique encryption key corresponding to the received personal information of the customer; and

transmitting the generated encryption key and a computer-dedicated player, which reproduces plays deciphered downloaded content, to the customer.

16. (previously presented): The method of claim 15, wherein the personal information of the customer is generated based on a resident registration number of the customer.

17. (previously presented): The method of claim 15, further comprising:

storing the personal information of the customer and the encryption key; and

generating a customer database using the stored personal information and encryption key.

18. (currently amended): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the customer transmitting personal information of the customer; and

receiving a computer-dedicated player, which ~~reproduces~~ plays ~~deciphered~~ downloaded content, and a unique specific encryption key corresponding to the personal information of the customer.

19. (previously presented): The method of claim 18, wherein the personal information of the customer is generated based on a resident registration number of the customer.

20. (previously presented): The method of claim 18, further comprising storing the personal information of the customer and the encryption key.

21. (currently amended): A contents encryption method comprising:  
receiving personal information of a customer, wherein said received personal information is sent by the customer;

generating a unique encryption key corresponding to the personal information of the customer;

transmitting said generated unique encryption key and a computer-dedicated player, which ~~reproduces~~ plays content, to the customer; and  
encrypting contents using the encryption key.

22. (currently amended): A content decryption method comprising:  
transmitting personal information of a customer, by the customer;  
receiving a computer-dedicated player, which ~~reproduces~~ plays content, and a unique  
encryption key corresponding to the personal information of the customer; and  
decrypting encrypted contents using the encryption key.

23. (previously presented): The method of claim 15, wherein the personal information  
comprises a customer name.

24. (previously presented): The method of claim 15, wherein said received personal  
information is initially sent by the customer.

25. (previously presented): The method of claim 21, wherein said received personal  
information is initially sent by the customer.